

ORDER

**WAVY**

Orders

Order / Rev: 202891

Alt Order #: 06847265

Product Desc: 10/19-10/25 N.R.C.C. IE

Estimate: 2962

Flight Dates: 10/19/12 - 10/25/12

Original Date / Rev: 10/07/12 / 10/07/12

Order Type: REG

Primary AE: Petry Philadelphia

Sales Office: P-PHI

Sales Region: Nat

Agency

Name: National Media

Buying Contact:

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/NRCC IE

Demographic: A35-64

Product Codes: PL2

Priority: P3

Revenue Codes: AGY, POL, POL-ISS

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: IN16736/NO10995

Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WAVY	48%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	3%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	11%	\$0.00
WTVZ	4%	\$0.00
WVBT	15%	\$0.00
WVEC	19%	\$0.00